

## Stay Connected with Cooper Telematics

### What Is Telematics?

Telematics is a way to monitor a unit's physical location, as well as crucial machine information through GPS and/or onboard diagnostics (if applicable). There are different applications for telematics depending on the vintage of the machine. If the machine is a late model and uses a CAN bus communication system, there is a variety of machine codes and conditions that can be monitored as well as the physical location on a map.

If your machine is an older vintage there is also a communication system available. Although you will not receive information on the operational status of the machine, you are able to track the machine's location giving you piece of mind on your investment.

### Why Use Telematics?

Telematics gives you peace of mind when it comes to your investment in your equipment. Track your gear's every move from the easy to use app or online, both are free with your subscription. From your smartphone, tablet or computer you can receive instant data on your machine. When used in a CAN bus setting, telematics can help streamline your operation and give you real time information about things like fuel economy, critical machine faults and current hour meter readings for service-related events among many other items. Telematics gives you the opportunity to minimize downtime, keeping crews and jobs on track and efficient.

### How Does the Telematics System Work?

Telematics uses GPS and Satellite signals to transmit data from the machine to your mobile device via a downloadable app (compatible with IOS and Android). The Cooper Equipment Rentals team will install the device in your machine in a sleek and discrete manor that doesn't require tampering with existing electrical components. The device is hidden within the confines of the machine and does not require a visible antenna. Data is fed from the machine to your electronic devices in real time, so you are always kept in the loop with your investment's location and operational status. There is a hardwired option for full option capable machines, or a battery powered option for positioning function only.